

Services at

Falls of Sound:

Hearing assessments

Hearing aids & repairs

Counselling related to

hearing impairment

and tinnitus

Noise plugs

Hearing Newsletter

Autumn 2007

Dear readers,

Welcome to another edition of our quarterly newsletter. March will be very busy as we are launching lots of new hearing aids during our 'Month of Technology'. You will be able to trial any new hearing aid, from basic to high end! At the same time, we are having a stock clearance so for those of you who want new hearing aids at bottom line prices (up to 70% off sale price), or spare hearing aids, come in and have a look at them.

Thanks for the great response with regard to our request to bring your used hearing aid batteries in! If we all take small steps together, we can make big changes to help our environment.

How do you feel about hearing aids with rechargeable batteries? No need to handle the batteries, just plug and charge! Come and have a look or listen...... Hope to see you soon.

Katia Peeters

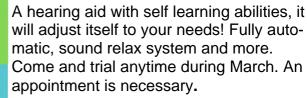
Open days throughout March 2007! 15th of March - Phonak specialist on site.

What is an open day?

It is a day where some of your initial hearing concerns will be addressed and you will be introduced to the latest solutions to meet your individual hearing needs. The following is an overview of how the day will run:

When you attend for your first appointment, you will be given a hearing screening test. This will indicate to us whether you have a significant hearing problem that may require a more complete hearing assessment, and whether or not it would be in your interest to consider fitting a hearing aid. It would be most helpful if you could ensure that your ears are clear of wax for this appointment. Should a hearing aid fitting be recommended, you will then be introduced to the Phonak product specialist, who, in consultation with you, will prescribe and set up appropriate hearing aids for you to trial. As part of the hearing aid trial, we encourage you to bring a friend along, as we will provide you with vouchers for a local café so that you are able to enjoy your hearing aid trial in a more realistic environment. You will then return for a second appointment to discuss your experience with the clinician. There are no costs involved for the trial.

Hassle-free A hearing aid with self





Swimming plugs Musician plugs Assistive listening devices *Trading hours:* <u>Mon-Thurs</u> 9:00am-5:30 pm <u>Friday</u>: 9:00am-4:30 pm

> Thursdays after 5.30 pm and Saturday by appointment only

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Perfecting

the

sound picture

The art of mastering clarity





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New technology - Resound Pulse with Rechargeable batteries!

As a participant in today's rapidly paced life, one needs to think fast, move quickly and be ready for anything— and so does this hearing instrument. Resound Pulse combines all the clarity you need with the superior convenience of the world's first intelligently rechargeable hearing instrument. Resound pulse is the only hearing instrument to offer the extra convenience of Super Tune - an intelligent recharging system. So it's ideal for users who want the latest in attractive, high performance, yet easy to live with solutions. The Resound Pulse is so easy to use you'll soon forget you're wearing it.

At Falls of Sound, we have the Resound Pulse in stock. So please come in anytime if you would like to see the system, or make an appointment if you would like to listen and trial....

WARNING: PUBLIC AT RISK FROM SALE OF MAIL ORDERED HEARING AIDS

There has been an increase in consumer complaints regarding mail order and internet purchased hearing aids. Hearing Aids must be fitted by a professional. For this reason mail order hearing aids cannot be effective devices for improving hearing loss. Further, properly fitted hearing aids require an audiogram in order to program the hearing aid effectively. Customized hearing aids ensure a comfortable fit to help an individual's hearing problems.

Mail order hearing aids are generally pre-programmed and include no fitting services. All hearing aids require adjustments to suit an individual's hearing needs. It is possible that consumers could damage their hearing from the excessive volume capacity of hearing aids not adjusted to their hearing loss. Generic hearing aids, generally poorly fitting, have the potential of causing ear canal irritation.

When buying a hearing aid from a hearing aid clinic there is usually a minimum of a 30 day trial period.

Consumers are able to return hearing aids at anytime within the trial period to receive a refund. Many complaints have been voiced by dissatisfied mail order hearing aid customers, claiming that they did not receive a refund and that the warranty period was not honoured. Mail order hearing aids are generally advertised at very low prices because they do not include the essential professional services of performing an audiogram, providing the latest in hearing aid technology, programming, follow-up adjustments, maintenance and cleaning instruction guidance for the hearing aid to help to prolong the life of the aid.

ALTERNATIVE LISTENING DEVICES

If you have already had a hearing assessment and feel that there is no need for hearing aids but that you might benefit from a device to improve your hearing , we do have alternative listening devices - e.g. TV headsets (at no cost to OHS eligible clients) and we also have FM systems available. Call us on **3378-5999** and we will discuss what is available for your needs or we will send you information on the various options available.

Would you like to receive the newsletter via e-mail?



Would you prefer to read our newsletter on your computer screen? Cutting down on paper and printing is a big step towards helping to save the earth...

Mail info@fallsofsound.com.au with subject: Newsletter ...or call 3378-5999.

