

Hearing aids are getting smaller.... And totally wireless!!!

The time when heavy trumpets were used to hear better have been replaced with the electronic era and this new period of technology is changing quickly!



In 1996 the first digital Behind The Ear hearing aid became available. The digital computer chip inside a hearing aid allows it to be easily adjusted by our hearing clinicians. It also gives the hearing aid many more capabilities without increasing the size. This microcomputer is sophisticated in responding to noise in the environment and there is almost no feedback nor echoes.

Like an excellent stereo sound system, these new hearing aids filter out background noise, clean up and clarify the sound quality and automatically adjust the volume. Plus, they are computer-programmed to match the nuances of each person's hearing loss.

Fast-forward to the age of digital technology, you would never know if someone is wearing a hearing aid. Today's hearing aids are so small - "virtually invisible."



Some people want a simple hearing aid to hear the TV better, and appearance isn't an issue. "But for someone whose day involves conference room meetings, subway trains, noisy restaurants, and church - all these different environments - they're going to want more flexibility."

At Falls of Sound we have access to all brands and therefore all features available in the "Hearing Aid Market". What do we want from hearing aids: they are all digital; they have multiple microphones, if they can be fitted, and they suppress noise, feedback, zoom into voices...

Do you want wireless technology?

Starkey Wi series hearing aids let you stream headphone-quality stereo sound directly from your favorite media device to your hearing aid effortlessly. Now, everyone can listen as loud as they like and tune in....



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Coming Soon

Falls of Sound

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Maroochydore

Ph 5443 8993



Do you want the best noise suppression ?

Pure Special Edition (SE) is an exclusive line of hearing instruments created for discerning individuals. With a design that is modern and timeless, Pure SE

unites exceptional style with the most sophisticated hearing technology in an ultra small size. Pure SE cuts back on size, not performance. Offering the most modern features in the most modest style, Pure SE offers your clients an exceptional hearing experience. At its core, Pure SE incorporates Siemens revolutionary Best Sound Technology. It is the first receiver-in-canal instrument to offer full stereo wireless streaming capabilities using a micro 10A battery.



Do you want rechargeable hearing aids?

Some manufacturers have hearing aids that are rechargeable, so you don't have to worry about changing batteries in the middle of a meeting or during dinner with friends. Simply place the instruments in the stylish, easy-to-use charger – up to two instruments at a time. After just six hours of charging, the instruments are ready to go all day. For even greater convenience, these rechargeable instruments also run on regular hearing instrument batteries.

What would you like in a hearing aid?

Tell us what you would like to achieve with hearing aids. Is there something missing that you think should be added as a feature? Sent us an e-mail: info@fallsosound.com.au, a fax : 3378 6999 or letter.

We would like to **hear from you!**

If you don't have the latest rechargeable hearing aids, you will need **zinc-air batteries**, some frequently asked questions about them.

Batteries

Batteries are a very important part of your hearing device. Below you will find some answers to questions you may have. Also visit www.fallsosound.com.au for more information.

Why does my battery have a tab?

Hearing aid batteries use outside air as a source of power. The tab seals the air holes on the battery, ensuring freshness when purchased. After you remove the tab, the battery takes about a minute to charge fully before being ready for use. **Do not remove the tab until you are ready to use the battery;** replacing the tab will not extend the battery life.

What is the best way to store batteries?

Keep batteries at room temperature. Heat can shorten battery life and never carry loose batteries in your pocket or purse—contact with metal items like keys or coins can short-circuit the battery.

How do I get maximum performance from my hearing aid batteries?

Keep moisture from clogging the air hole by opening the hearing aid compartment every night. Turning your hearing aid off when not in use can also extend your battery life.

How long will my batteries last?

Battery life is determined by length of use during the day, amplification and type of hearing aid. Contact us to determine length of battery life.

Falls of Sound Loyalty Battery Card \$3.00 per pack of 6 batteries!



Competition Newsletter Summer 2010-2011. The correct answer: Drying Capsule.

The \$150 gift voucher goes to Diana Grice from Mount Gravatt East.