

Hearing assessments  
Hearing aids & repairs  
Counselling related to  
hearing impairment  
and tinnitus  
Noise plugs  
Swimming plugs  
Musician plugs  
FM/infra red systems  
Loop systems

**Trading hours:**

**Mon-Thurs**

**9:00am-5:30 pm**

**Friday: 9:00am-4:30pm**

**by appointment only**

**Thursdays after**

**5.30 pm and**

**Saturday**

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# Hearing Newsletter



*Autumn 2009*

Dear Readers,

In the blink of an eye, autumn has arrived. Autumn is considered the colourful season and with colour in mind, we are delighted to be able to offer our clients a range of hearing aids in some exciting new colours. Recently there have been new hearing aids released onto the market and Falls of Sound is pleased to be able to offer clients a choice of all hearing aid brands.



We have a very good Autumn Special on hearing aids and this offer includes an excellent 5 year maintenance plan which is important in the long term. We would like to encourage all those people who have a hearing loss to come in and ask us questions about what is available for them and to possibly trial some hearing aids.

On a lighter note, some happy in-house news—our Audiologist, Natalie Willeston was married to Juan de Beer on 15th November 2008 in Maleny. Natalie made a beautiful bride and, from the photograph, everyone is sure to agree. To the newly married couple—Wishes for a long and happy life together.

Cynthia, Natalie and Katia

## PROMOTION

Free Demonstration of latest hearing aids and save \$1200 (eligible pensioners can save up to \$2300) on a pair of hearing aids!

At Falls of Sound, you are already given:

- the Latest Technology
- Excellent service,
- Free 5 year maintenance plan,
- Free battery charger  
(with rechargeable hearing aids)

During Autumn,

you can choose from the following:

### Extra promotions :

- One extra year of warranty or
- Free remote or
- 2 year supply of batteries or
- Free Listening Retraining Program.



Offer Expires 31<sup>st</sup> of April 2009.

## Phonak launches new Audéo YES

### Unveil the full spectrum of sounds

Do you recall the sound of birds singing, leaves rustling or rain-drops? Do you miss children's voices or hearing your loved one whispering in your ear? Audéo YES brings back all the sounds that make life so rich. The unrivalled technology of Audéo YES lets you hear the full spectrum of sounds – no matter what your hearing loss.

Audéo YES offers more than high-tech. It is comfortable to wear and matches your individual lifestyle. Its award-winning design comes in 17 different color combinations. What's more: Audéo YES is incredibly small – in fact, it is the smallest wireless hearing system in the world.

Audéo YES is more than a hearing system. Connect it to electronic devices such as your mobile phone, your TV or your computer and enjoy all the advantages of modern wireless communication.



### Choosing a Hearing Instrument

Selecting hearing aids with the appropriate features will depend on many factors. Our audiologists can offer recommendations and advice to help you choose the hearing aid that is best for your hearing loss and lifestyle. Remember that no hearing aid style is better than another: It is simply *a matter of choosing the one that's right for you.*

#### Before you Choose

Before choosing a style that's right for you, you should consider these factors:

#### Degree and frequencies of hearing loss

Not all styles are appropriate for all hearing losses.

#### Functionality

If special features, such as directional microphones, are required, a smaller hearing aid will not be large enough to house this feature.

#### Ear anatomy

Some ear canals are very tiny, making it almost impossible to fit a CIC.

#### Lifestyle needs

If you enjoy being outdoors, you may require a different aid than someone who enjoys the symphony.

#### Manual dexterity

ITC and CIC hearing aids are easy to insert but require steady hands.

#### Cosmetic preferences

With the range of sizes, styles and colors available, it is simply a matter of choosing what you prefer.

#### Cost

Hearing aids are available in a wide range of prices, so there's something for every budget



**TIP :** It is extremely important to keep your ear moulds and domes free of wax. A loss of clarity in hearing will occur when there is wax build up on the wax guards which protect wax from entering hearing aids, tubing or receivers. Wax is damaging to hearing aids. So please be vigilant and wipe your hearing aids when you remove them from your ears and keep aware of wax build up in your ears and use wax removal drops if necessary. Also, please make sure your ears are free of wax buildup before having a hearing test.

### For Australian Government Hearing aid clients

**Please note: A Return Voucher Request is an application to have your hearing re-tested.**

By now, all clients who were last issued with a voucher for a full free hearing assessment two years ago should have received a document called a *Return Voucher Request*. This document indicates that clients are due for a further free hearing assessment. Please complete and sign this application if you would like a further hearing test. If you decide not to avail yourself of this free hearing test, please contact us and we will explain how the new procedure works and who to contact, if you require further testing. It is important to have your hearing checked on a regular basis. In this connection, it is imperative that clients keep us informed of any change of address.

For any information in this regard, please call us on 3378-5999