



- Hearing assessments
- Latest Technology
- All Brands
- Hearing aids & repairs
- Counselling related to hearing impairment and tinnitus
- Noise plugs
- Swimming plugs
- Musician plugs
- FM/infra red systems
- Hearing aid Batteries

**Trading hours:**

**Mon-Thurs**

**9:00am-5:30 pm**

**Friday:**

**9:00am-4:30pm**

Suite 21, Level 5,

Office Tower

Indooroopilly Shopping  
 Centre

318 Moggill Road

Indooroopilly

**Ph: 3378 5999**

Email:

[info@fallsosound.com.au](mailto:info@fallsosound.com.au)

[www.fallsosound.com.au](http://www.fallsosound.com.au)

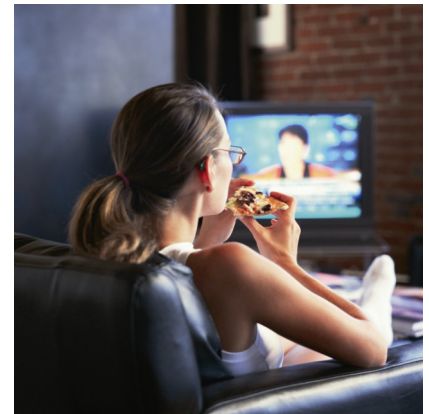
Dear Readers,

New hearing aids are usually released in a 2-3 year cycle and this is the beginning of the new cycle! I will introduce the new technology from some manufacturers briefly; we are still waiting for some brands to release their new technology very shortly. Nevertheless, YOU are reading this newsletter which is fantastic so you are being kept up to date with the latest technology. You should ask yourself:

**Are my hearing aids the best I can possibly have?**

Most of the new devices are so tiny... and come in wonderful colour ranges. Nearly all of them are compatible with wireless systems so you are able to hear your phone in your hearing aids. Television can be streamed directly to your hearing aids and music can be heard in stereo in both of your ears.

One of the most exciting new features are micro-phones in the hearing aid that track voices all around you. So you can hear people behind you or on the side or in the back seat of the car!

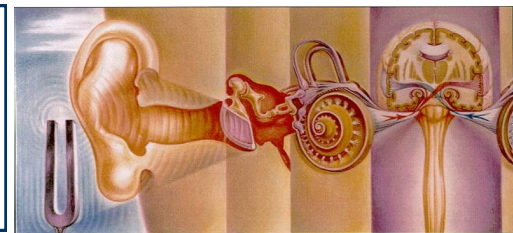


Katia Peeters

**Annual Hearing Awareness Week** is the ideal opportunity for clients who would like to know their hearing levels. Falls of Sound will be holding free hearing screening testing at the following pharmacies during August 2010. Our Audiologist will be able to advise you of all your options. So, don't leave it too late and mention this opportunity to your friends and family. Contact the pharmacies listed below to book your **free** appointment for a **free** hearing check.

**HEARING AWARENESS WEEK**

**23rd -27th August 2010**



**23/08/2010**

Bellbowrie Soul Pattinson Chemist  
 Bellbowrie Shopping Centre  
 07/3202 6071

**24/08/2010**

Kenmore Malouf Group Pharmacy  
 Kenmore Village  
 07/ 3378 1377

**25/08/2010**

St Lucia Pharmacy  
 26 Hawken Drive  
 07/3870 9542

**26/08/2010**

Harrison's Pharmacy  
 Indooroopilly Shopping Centre  
 07/3878 3635

For more information call **07 3378-5999** or visit your local pharmacy and check for our poster. **Bookings are necessary and should be made at the pharmacy.**

# NEW RELEASES ! NEW RELEASES ! NEW RELEASES !

## Widex releases Clear 440

The Launch started with a fascinating video about Widex technology. The widexlink gives you excellent wire free listening with your devices. Modern design of their remote devices stands out in the industry.



More info: [www.widex.com.au](http://www.widex.com.au)

## SIEMENS INTRODUCES

### BestSound Technology

Designed to the highest standard, Siemens brand new Pure, Motion and Life products feature the new *BestSound Technology*. With a suite of sophisticated innovations including Speechfocus, FeedbackStopper and SoundLearning 2.0 Siemens ensures you will never miss a decibel of life.

**Speechfocus**- Speechfocus constantly scans your environment and automatically detects when someone is speaking to you. No matter what direction the voice comes from, it will help you understand what's been said clearly and effortlessly.

**FeedbackStopper**- your hearing aid will be able to quickly detect and minimise whistling before it starts.

**SoundLearning 2.0** - this innovative feature learns how you adjust your instruments in different environments and over time will do it automatically for you. So regardless of your hearing environment, you'll enjoy sound that's perfectly tailored to your liking.

Additional colours and a new charger with an automatic drying function round out the wide range of design and functional innovations of these products. Compatible with BlueTooth technology or can be used in conjunction with a Remote Control.



More info: [www.siemens-hearing.com.au](http://www.siemens-hearing.com.au)

## Bernafon goes ChannelFree

ChannelFree™ processing works at phonemic speed to precisely amplify even the shortest elements of speech. Gain is applied 20 000 times a second without dividing the signal into channels or bands.



Bernafon has released this new technology in all of their hearing aid styles!

More info: [www.bernafon.com.au](http://www.bernafon.com.au)

## *Phonak brings out more hearing aids with SoundRecover*

### *Restoration of high-frequency hearing*

This Phonak proprietary algorithm is designed to compress and shift high frequencies into an adjacent area of audible hearing. High-pitched sounds like children's voices, birdsong and alarm clocks become audible again and the understanding of speech is greatly improved. SoundRecover is of great benefit for wearers with all degrees of hearing loss. At Falls of Sound, we have seen some remarkable results in this technology.

For more info: [www.phonak.com.au](http://www.phonak.com.au)



## The TV Sound experience with wireless TV headset!

Great new headsets are available so you can enjoy TV and music in optimum sound quality without disturbing others. You simply adjust your individual volume directly on the headphones and the TV can be on at any volume - or even without sound at all.



Contact us on 3378 5999